

1 of 3

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) FRAN BERG  
Salesperson Phone# 202-872-1155  
Salesperson FAX# 202-872-8745

GEORGE FLINN TN CD 9 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Dates	Len	Spots/Week	Rate	Total Spots
	1	W-F	6A-7A	6A NEWS	10/10-10/12	:30	3	\$350.00	3
	Buyline Comment: 1/DAY								
	2	M-F	6A-7A	6A NEWS	10/15-10/19	:30	5	\$350.00	5
	Buyline Comment: 1/DAY								
	3	M-TU	6A-7A	6A NEWS	10/22-10/23	:30	2	\$350.00	2
	Buyline Comment: 1/DAY								
	4	SA	6A-9A	DAYBREAK SAT	10/13-10/20	:30	1	\$200.00	2
	5	SU	6A-8A	DAYBREAK SUN	10/14-10/14	:30	1	\$200.00	1
	6	SU	8A-930A	CBS SUN MORN	10/14-10/21	:30	1	\$500.00	2
	7	TH	10A-11A	PRICE RT	10/11-10/11	:30	1	\$225.00	1
	8	TU,TH	10A-11A	PRICE RT	10/16-10/18	:30	2	\$225.00	2
	Buyline Comment: 1/DAY								
	9	TU	10A-11A	PRICE RT	10/23-10/23	:30	1	\$225.00	1
	10	W,F	5P-530P	5P NEWS	10/10-10/12	:30	2	\$425.00	2
	Buyline Comment: 1/DAY								

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LT	Ln	Day	Time	Program	Dates	Len	Spots/Week	Rate	Total Spots
	11	M-TH	5P-530P	5P NEWS	10/15-10/18	:30	4	\$425.00	4
		Buyline Comment: 1/DAY							
	12	M-TU	5P-530P	5P NEWS	10/22-10/23	:30	2	\$425.00	2
		Buyline Comment: 1/DAY							
	13	W-F	6P-630P	6P NEWS	10/10-10/12	:30	3	\$450.00	3
		Buyline Comment: 1/DAY							
	14	M-F	6P-630P	6P NEWS	10/15-10/19	:30	5	\$450.00	5
		Buyline Comment: 1/DAY							
	15	M-TU	6P-630P	6P NEWS	10/22-10/23	:30	2	\$450.00	2
		Buyline Comment: 1/DAY							
	16	SA	6P-630P	SAT 6P NEWS	10/13-10/20	:30	1	\$300.00	2
	17	SU	10P-1035P	SUN 10P NEWS	10/14-10/21	:30	1	\$500.00	2
	18	W-F	10P-1035P	10P NEWS	10/10-10/12	:30	3	\$600.00	3
		Buyline Comment: 1/DAY							
	19	M-F	10P-1035P	10P NEWS	10/15-10/19	:30	5	\$600.00	5
		Buyline Comment: 1/DAY							
	20	M-TU	10P-1035P	10P NEWS	10/22-10/23	:30	2	\$600.00	2
		Buyline Comment: 1/DAY							
	21	TH	7P-8P	BANG/2.5MEN	10/11-10/11	:30	1	\$1,500.00	1
	22	SU	12P-3P	AFC FB	10/21-10/21	:30	1	\$2,000.00	1

Rep Order# 7911111 Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Printed: 10/09/2012 2:23 PM  
Last Received: 10/09/2012 1:50 PM  
Showing Buylines: All Lines

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Station WREG-TV MEMPHIS  
Advertiser ( ) FLINN, GEORGE  
Product FLINN/C/R  
Estimate# 2862  
Buyer WHITNEY EVERSOLE  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E //2862  
Flight Dates 10/10/2012 - 10/23/2012  
Hiatus Weeks

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---REPORT TOTALS---

Report Totals: 53 / \$25,000.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$25,000.00

Sales Totals: 53 / \$25,000.00

Station Totals: 53 / \$25,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$83,333

CABL	0%	CBLA	0%	CBLB	0%	INTA	0%	INTB	0%
UNKN	70%	WHBQ	0%	WLMT	0%	WMC	0%	WPTY	0%
WEXX	0%	WREG	30%						

Books null  
Demos RA35+

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, KEGAN BERAN

being/on behalf of: GEORGE FLINN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: U.S. House of Representatives - Tennessee Congressional District 9

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Flinn for Congress - 1661 Aaron Brenner Dr. Ste 300. Memphis, TN. 38120

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK MICHAEL SAMMONS

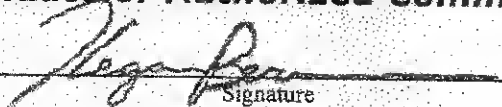
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/10/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

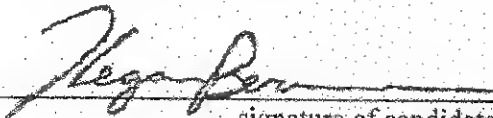
☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

9/10/12

date

